



# Bealls Hires Faster and **Reduces Cost Per Hire by 45%** with interviewstream

## About Bealls, Inc.

- Bealls, Inc. is a retail corporation with 14,500 employees and over 500 stores, based in Bradenton, Florida. The company owns three chains.

## Client Challenge

- Faced with the challenge of assisting all of the companies, departments and managers in recruiting, screening and hiring candidates
- Needed a more consistent and effective manner of interviewing candidates while ensuring that new hires met the company's core values
- Typically interviewed about 15 candidates over a 90-day period

### About interviewstream

interviewstream connects recruitment teams to quality retail associates through digital interviews. Automated interview technology helps organizations discover top retail associates while reducing time to hire and costs associated with interviewing.

## Client Results

**34 days**  
Reduced time to fill a position

**3x**  
Interview more candidates in less time

**45%**  
Cost savings per hire