



WD-40 streamlines the recruiting process with interviewstream

About WD-40

- Over the past 60 years, the WD-40 Multi-Use Product has been solving problems in households and factories around the world. The company markets its products in over 188 countries with steady growth, as consumers continue to find new uses for their products.

Client Challenge

- Not engaging qualified candidates in the hiring process, creating a unappealing candidate experience
- Needed a consistent process that allowed managers in business units all over the world to be able to review and evaluate candidates based on established criteria.

About interviewstream

interviewstream connects recruitment teams to quality candidates through digital interviews. We strive to make the job search and interviewing process easy on both candidates and recruiters

Client Results

15
More candidates
screened per job

2 Weeks
Reduction in
time-to-fill

90%
Improved
impression from
candidates