



WD-40 streamlines the recruiting process with interviewstream

Who is the Client?

The WD-40 Company is a San Diego-based manufacturer of household and multi-use products, including its signature household spray WD-40.

Client Challenge

The manufacturing client needed a consistent recruiting process that would allow managers to review and evaluate candidates and hire skilled workers based on established criteria.

WD-40 also needed to streamline the hiring experience in order to screen more qualified candidates, improve the candidate experience and hire skilled workers faster.

About interviewstream

interviewstream connects recruitment teams to quality candidates through digital interviews. Our automated interview technology helps organizations discover top talent while reducing time to hire and costs associated with interviewing.

Client Results

15
More candidates
screened per job

2 Weeks
Reduction in
time-to-fill

90%
Improved
impression from
candidates