



### About interviewstream

interviewstream exists to create experiences that transform hiring by simplifying interviews, inspiring change and getting hiring done anywhere. The interviewstream platform connects recruitment teams to quality candidates through digital interviews and strives to make the job search and interviewing process easy on both candidates and recruiters.

# Coca-Cola Bottling Company Consolidated holds 6,500+ interviews with interviewstream

## About Coca-Cola Bottling Company Consolidated

Coke Consolidated is the largest Coca-Cola bottler in the United States and makes, sells and distributes beverages of The Coca-Cola Company and partner companies/brands across 14 states and the District of Columbia to over 66 million consumers. Coke Consolidated has 13 manufacturing facilities, 76 distribution and sales centers, and a Corporate office located in Charlotte, North Carolina.

## Client Challenges

- Wanted to eliminate many inefficiencies in the hiring process and found interviewstream by doing research
- Needed to increase their hiring velocity and move candidates through the interviewing funnel more rapidly
- Hiring in multiple locations across the country, for roles involving heavy travel

## Client Results

Over  
**6,500**  
interviews  
in a year

**~20%**  
more applicants  
screened in the  
hiring process

Candidates  
hired after their  
**FIRST**  
on demand  
interview

“[interviewstream has] enhanced what we do here at Coca-Cola. It’s taken our screening process to the next level.”

### Gregory Sharpe

Talent Acquisition Manager - Equipment Services

