



# Cracker Barrel Old Country Store reaches **67% more candidates** with interview scheduler

## About Cracker Barrel Old Country Store

Cracker Barrel Old Country Store is a restaurant and retail chain with more than 665 stores and a focus on Pleasing People®. Founded more than 50 years ago, the store grew up as the interstate greeter. A big part of Cracker Barrel Old Country Store's focus is on hiring the right people to provide an exceptional experience and their store managers are a critical part of creating that consistent experience.

## Client Challenges

- Cracker Barrel Old Country Store was using a competitive solution that was not as simple or efficient and did not integrate with iCIMS
- Interview scheduling took too long and the team needed a more efficient way to meet with candidates
- Cracker Barrel Old Country Store's recruiting team needed to keep up with local hiring needs for store management positions
- Screening process was taking at least 30 minutes+ per candidate

## Client Results

Over **400 hours** saved a year per recruiter

**67%** increase in candidates scheduled

Candidate in front of hiring manager in **2 days**

**“Interview scheduler saves each recruiter 10-to-15 hours per week. Before interviewstream, there was a lot of email tag and it took longer to schedule interviews.”**

**Phil Murray**  
Talent Acquisition Manager



## About interviewstream

Interviewstream exists to create experiences that transform hiring by simplifying interviews, inspiring change and getting hiring done anywhere. The interviewstream platform connects recruitment teams to quality candidates through digital interviews and strives to make the job search and interviewing process easy on both candidates and recruiters.